

Message Text

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PAGE 01 STATE 109513
ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 ICA-20 /043 R

DRAFTED BY COM/BED/ITA/OIM/JLBLOW/CMM/DFH
APPROVED BY EB/OCA/CM:JREILLY
COM/BED/ITA/CGENDREAU
COM/BED/OED/GBURKE
COM/BIEPR/OCA/JWHELAN
COM/BED/ITA/OIM/EOOLSEN/AD/EM
STATE/EB/OCA/JREILLY
STATE/ARA/WSKOK
STATE/ARA/SMYLES

-----117327 292106Z /61

R 290012Z APR 78
FM SECSTATE WASHDC
TO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

UNCLAS STATE 109513

E.O. 11652: N/A

TAGS:BEXP, BR

SUBJECT: 1978 CCP FOR BRAZIL - SECOND QUARTER

REF: BRASILIA 3135

1. WCAG MET ON APRIL 26 TO REVIEW SECOND QUARTER.

2. WE CONGRADULATE CCAG ON ACCOMPLISHMENTS IN SECOND QUARTER. INFORMATION PROVIDED ON THIRD PETROCHEMICAL POLE VERY HELPFUL.

3. WCAG PLEASE TO LEARN THAT BIO AT ENERGY 78 WAS SUCCESS-
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FUL. WE WOULD APPRECIATE FULL REPORT AT POST'S CONVENIENCE. OF PARTICULAR INTEREST WOULD BE ACTIVITIES OF NATIONAL PAVILIONS. SPECIFICALLY, WHAT TECHNOLOGY AND/OR HARDWARE WAS DISPLAYED? WHAT SALES IF ANY WERE MADE DURING THE EXHIBITION? HOW MANY LEADS WERE GENERATED FOR THE U.S. PARTICIPANTS, I.E. THOSE FIRMS PARTICIPATING IN THE MINI-CATALOG EXHIBIT IN THE BIO? CMM BRAZIL IS WILLING TO

FOLLOW UP ON LEADS FOR THOSE FIRMS WHO DISPLAYED CATALOGS.
BOTH THE CATALOG SHOW PLANNED FOR OFF SHORE 78 AND THE
SPECIALIZED TRADE MISSION ARE PROGRESSING WELL AND SHOULD
ATTRACT A MAXIMUM NUMBER OF U.S. MANUFACTURERS.

4. TRADE CENTER ACTIVITY NOTED. WITH SPECIAL EMPHASIS
BEING PLACED ON REGIONAL ASPECTS OF THE TRADE CENTER
PROGRAM, WE ARE ENCOURAGED BY SUPPORT OF SURROUNDING
COUNTRIES. POST SHOULD CONTINUE TO DEVELOP THIS
TECHNIQUE. USDOC WILL CONTINUE TO USE TELEGRAM FORM TO
ANNOUNCE EVENTS AT THE TRADE CENTER.

5. WCAG CONCURS WITH RECOMMENDATION TO INCLUDE THE SAO
PAULO SEWERAGE PROJECT AND THE SAO PAULO POLLUTION CONTROL
PROGRAM AS NEW ITEMS IN THE MAJOR PROJECTS CATEGORY.

6. WE APPRECIATE POST'S PROBLEMS IN ATTEMPTING TO
GENERATE INTEREST IN GROUP BUSINESS TRAVEL TO VISIT TRADE
FAIRS IN THE U.S. ATTENDEES AT TRADE CENTER MINING
MACHINERY EXHIBITION SHOULD PROVIDE KEY LIST FOR TRAVEL
AGENCY.

7. DRAFTING OF FY 79 CCP HAS BEEN COMPLETED AND
DOCUMENT IS IN FINAL REVIEW STAGES. POST'S COPY SHOULD
BE AIR POUCHED TO EMBASSY BY MAY 5. ARA COORDINATOR AND
CMM FOR BRAZIL/RIVER PLATE WILL BE VISITING POST DURING
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WEEK OF MAY 22 AS PREVIOUSLY ADVISED. VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780184-0602
Format: TEL
From: STATE
Handling Restrictions: n/a
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Litigation Codes:
Litigation History:
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Original Previous Classification: n/a
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Reference: 78 BRASILIA 3135
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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SAS ID: 2855697
Secure: OPEN
Status: NATIVE
Subject: 1978 CCP FOR BRAZIL - SECOND QUARTER
TAGS: BEXP, BR
To: BRASILIA RIO DE JANEIRO MULTIPLE
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